

# BenchMark

VIRTUAL SOLUTIONS

## Instagram Content Plan WEEKLY

“

*Stay close to anything  
that makes you glad  
you are Alive.*

HAFEZ

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Be thankful that no matter what is happening now, You Are Alive. You Are Healthy. You are working. Not just working, but working with your family and earning enough to support them.

#Blessed #Freelancing #workfromhome #inspirationalquote

19 TUESDAY

10:00 AM

20 WEDNESDAY

10:00 AM

FACTS

Predominantly, Freelancers are women. The need for work-life balance, the ability to on-ramp after a career pause, or the need to juggle projects and school pickups, and it makes sense why women to choose to go into freelancing.

Source: <https://bit.ly/2XOpTDe>

myth

Freelancers don't have a boss. Truth: Again, this freelance myth can be misleading. it's true that they pick and choose the work they want to do, and as long as they meet the deadlines they can usually do that work on their own schedule. Having said that, as a freelancer they also tend to work with multiple clients at once, which means they actually have multiple bosses to keep happy and keep track of.

Source: <https://bit.ly/3dQgZiy>

21 THURSDAY

10:00 AM

22 FRIDAY

10:00 AM

TIPS

Focus on Your Website  
Not only does your website serve as the public face of your freelance business, but it also helps ensure clients can get in touch with you and request your services.

Source: <https://bit.ly/3fYPcOX>

BenchMark

VIRTUAL SOLUTIONS

BenchMark Virtual Solutions provide strategized innovation towards the business' profitable market and successful path in the business industry. We cater Social Media and Administrative Services which can lead your company's growth.

#freelancing #workathome #virtualassistance  
#socialmediamanager

23 SATURDAY

10:00 AM

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WEEKLY



Mistakes of a Freelancer to Avoid

### Know Your Worth

In a perfect world, the client's budget will match or surpass your worth – making everyone happy. But sadly, not everyone lives in a perfect world. And when you find that client whose budget does not meet your worth, it's up to you to decide whether or not that client can afford your services.

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24 SUNDAY

10:00 AM

25 MONDAY

10:00 AM

“  
Tough times don't last.  
Tough people do.”

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Soup of the day. For your motivation.

#Blessed #Freelancing #workfromhome #inspirationalquote

Importance of Branding

### Brand Defines the 'You' in Your Business

Your mission is to get them to see you as a dependable thought leader/influencer who addresses their needs or problems with panache, candour and hopefully, better than anybody else.

Source: <https://bit.ly/3gOGKyz>

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#socialmediamanager

26 TUESDAY

10:00 AM



Reasons to be a Freelancer

### Be Your Own Boss

No more working with control-freak management, no more being clocked in and out of the office, no more getting told off for being late—you are the master of your own ship, and that's a great way to feel.

Source: <https://bit.ly/3gOWp0V>

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How to Dream Big

### Illustrate Your Vision to Yourself

- Develop a visual portfolio of what your definition of success looks like.
- Regularly look at images that illustrate the outcome of your big dream.

Source: <https://bit.ly/36hGy9S>

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#socialmediamanager



28 THURSDAY

10:00 AM